



Please embargo all information until 17<sup>th</sup> April 2014, 10pm Shanghai Time

## **60 Greater China Industry Leaders Reign at the 7<sup>th</sup> Annual TTG China Travel Awards**

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Shanghai, 17 April 2014 – Nearly 1 in every 2 of TTG China Travel Awards 2014 winning organisations brought home the awards' signature 24K gold-plated Hermes trophy for the first-time tonight.

Among this year's 27 inaugural winners were Air Canada and Mandarin Oriental Hotel group for the Best North American Airline (servicing China) and Best Luxury Hotel Brand in Greater China respectively. Both successfully claimed titles that were dominated by long-time winners.

The 2014 roll-call of debuting winners was most evident across the Individual Hotel Awards (in Beijing, Shanghai, Guangzhou, Shenzhen, Hong Kong and Macau), Hotel Awards in Other Regions in China and the Resort Hotel Awards. A re-classification of the perennial title Best Resort in China, introduced this year in the latter category, now features 2 winners. The Ritz-Carlton, Sanya emerged as winner for Best Resort in China (Beach) while InterContinental Kunming claimed the title of Best Resorts in China (Non-Beach).

While first-time winners made their way into the TTG China Travel Awards, 7 veteran organisations - Air China, Singapore Airlines, Ascott China, Holiday Inn Macau, The Garden Hotel, Guangzhou and The Venetian® Macao-Resort-Hotel – held their ground against the competition with consecutive wins since the inauguration of TTG China Travel Awards in 2008.

Notably, another 7 of tonight's 60 winning organisations made a remarkable come-back into the awards. Among them were, Banyan Tree Lijiang, returning to claim a new title Best Spa Resort in China, and Singapore Tourism Board, regaining its hold as the Best Overseas NTO in China. Other returning winners included The Peninsula Hong Kong (Best Luxury Hotel in Hong Kong), Four Points by Sheraton Shanghai, Pudong (Best Mid-range Hotel in Shanghai), Sofitel Wanda Beijing (Best Business Hotel in Beijing), The Mira Hong Kong (Best Business Hotel in Hong Kong), and Kempinski Hotel Yinchuan (Best Hotel in Northwest China).

This year's awards also featured defending winners Kerry Hotel Pudong, Shanghai and Sofitel Guangzhou Sunrich securing new titles as the Best Meetings & Conventions Hotel in Shanghai and Best Luxury Hotel in Guangzhou respectively.

"The winners of this 7<sup>th</sup> annual TTG China Travel Awards are a reflection of the intense competition and unfailing dynamism in the Greater China region. The industry professionals who have voted for these winning organisations over a 2-month period are increasingly discerning and this will certainly serve to better the service standards and performance of the travel, MICE and tourism industry in the region," noted Mr. Darren Ng, Managing Director of TTG Asia Media – the company behind TTG Travel Trade Publishing's TTG China and TTG-BTmice China titles for the Chinese market.

Added Ng, "The exemplary achievements of all our 60 winners – first-time, defending and returning – are nothing short of inspiring. While our inaugural winners have demonstrated that previous benchmarks can be

surpassed, our defending champions – in particular the seven long-standing veterans – proved that it takes relentless drive to stay in the lead. Our returning winners are also an exacting testimony that perseverance to excel does pay off.”

The TTG China Travel Awards is a TTG Travel Trade Publishing Event organised by TTG China and held yearly in Shanghai, in conjunction with Leading International MICE Event in China - IT&CM China in Shanghai. Voting for the TTG China Travel Awards 2015 opens in January 2015.

More information on the TTG China Travel Awards can be found at: [www.ttgchina.com/ttg-awards](http://www.ttgchina.com/ttg-awards)

*Please refer to Annex A for the full list of 2014 winners.*

### About TTG China Travel Awards

The TTG China Travel Awards has been recognising the best of Greater China’s travel industry since 2008. This prestigious annual event honours stellar Travel Suppliers across Airlines, Hotels & Resorts, Serviced Residences and Travel Services segments in the region. This TTG Travel Trade Publishing event is proudly organised by TTG China, with the support of TTG-BTmice China, TTG Asia, TTG India and TTGmice.

### About TTG Travel Trade Publishing

#### **One Travel Trade Connection. Infinite Possibilities.**

TTG Asia Media’s Travel Trade Publishing group has been connecting Asia-Pacific’s travel industry with its leading trade publications since 1974. The one-stop integrated portfolio of print and online titles spans the leisure trade, corporate travel, MICE and luxury travel domains, reaching key decision makers, influencers and professionals in each sector. The group’s titles are widely acclaimed as the industry’s preferred read and chosen by advertisers as an effective marketing platform. With its online titles, circulation now reaches readers worldwide. Core titles include TTG Asia, TTG China, TTG India, TTGmice, TTG-BTmice China, TTGassociations, TTG Asia Luxury and TTG Show Daily.

### About TTG Asia Media

#### **The Leading Travel and Tourism Publisher and Events Organiser In The Asia-Pacific**

Established in 1974, TTG Asia Media is at the forefront of the Asia-Pacific travel and tourism industry. Its authority encompasses the leisure trade, luxury travel, corporate travel and MICE domains. Through its three business groups, the company publishes leading regional trade titles for the travel industry, Singapore maps and guides for inbound tourists and organises international trade events.

[www.ttgasiamedia.com](http://www.ttgasiamedia.com)

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## Annex A

Award Titles	2014 Winners
<b>Airline Awards</b> <b>For airlines serving and operating in China</b>	
1. Best China Airline	Air China
2. Best Asian Airline	Singapore Airlines
3. Best European Airline	Air France
4. Best North American Airline	Air Canada <sup>NEW</sup>
5. Best Middle Eastern Airline	Qatar Airways
<b>Hotel Chain Awards</b>	
6. Best Global Hotel Chain Operating in Greater China	Starwood Hotels and Resorts
7. Best Local Hotel Chain Operating in Greater China	Jin Jiang International Hotel Management Co. Ltd.
8. Best Luxury Hotel Brand in Greater China	Mandarin Oriental Hotel Group <sup>NEW</sup>
9. Best Mid-range Hotel Brand in Greater China	Holiday Inn Hotels and Resorts
10. Best Budget Hotel Brand in Greater China	Ibis
<b>Individual Hotel Awards</b>	
11. Best Luxury Hotel in Beijing	Fairmont Beijing Hotel <sup>NEW</sup>
12. Best Luxury Hotel in Shanghai	Mandarin Oriental Pudong, Shanghai <sup>NEW</sup>
13. Best Luxury Hotel in Guangzhou	Sofitel Guangzhou Sunrich
14. Best Luxury Hotel in Shenzhen	Grand Hyatt Shenzhen <sup>NEW</sup>
15. Best Luxury Hotel in Hong Kong	The Peninsula Hong Kong <sup>NEW</sup>
16. Best Luxury Hotel in Macau	Grand Hyatt Macau
17. Best Mid-range Hotel in Beijing	Park Plaza Beijing Wangfujing <sup>NEW</sup>
18. Best Mid-range Hotel in Shanghai	Four Points by Sheraton Shanghai, Pudong
19. Best Mid-range Hotel in Guangzhou	Holiday Inn Guangzhou Shifu
20. Best Mid-range Hotel in Shenzhen	Four Points by Sheraton Shenzhen
21. Best Mid-range Hotel in Hong Kong	Harbour Plaza 8 Degrees
22. Best Mid-range Hotel in Macau	Holiday Inn Macau
23. Best Business Hotel in Beijing	Sofitel Wanda Beijing <sup>NEW</sup>
24. Best Business Hotel in Shanghai	The Ritz-Carlton Shanghai, Pudong <sup>NEW</sup>
25. Best Business Hotel in Guangzhou	The Garden Hotel, Guangzhou
26. Best Business Hotel in Shenzhen	JW Marriott Hotel Shenzhen <sup>NEW</sup>
27. Best Business Hotel in Hong Kong	The Mira Hong Kong <sup>NEW</sup>
28. Best Business Hotel in Macau	MGM MACAU

29. Best Meetings & Conventions Hotel in Beijing	Kempinski Hotel Beijing Lufthansa Center <sup>NEW</sup>
30. Best Meetings & Conventions Hotel in Shanghai	Kerry Hotel Pudong, Shanghai <sup>NEW</sup>
31. Best Meetings & Conventions Hotel in Guangzhou	The Westin Pazhou <sup>NEW</sup>
32. Best Meetings & Conventions Hotel in Shenzhen	Sheraton Shenzhen Futian Hotel <sup>NEW</sup>
33. Best Meetings & Conventions Hotel in Hong Kong	InterContinental Hong Kong <sup>NEW</sup>
34. Best Meetings & Conventions Hotel in Macau	The Venetian® Macao-Resort-Hotel
35. Best New Hotel in Beijing	New World Beijing Hotel <sup>NEW</sup>
36. Best New Hotel in Shanghai	Jing An Shangri-La, West Shanghai <sup>NEW</sup>
37. Best New Hotel in Guangzhou	Langham Place, Guangzhou <sup>NEW</sup>
38. Best New Hotel in Shenzhen	Four Seasons Hotel Shenzhen <sup>NEW</sup>
39. Best New Hotel in Hong Kong	pentahotel Hong Kong, Kowloon <sup>NEW</sup>
40. Best New Hotel in Macau	Sheraton Macao Hotel, Cotai Central <sup>NEW</sup>
<b>Hotel Awards in Other Regions within China</b>	
41. Best Hotel in Northeast China	Conrad Dalian
42. Best Hotel in North China	The St. Regis Tianjin <sup>NEW</sup>
43. Best Hotel in Northwest China	Kempinski Hotel Yinchuan <sup>NEW</sup>
44. Best Hotel in East China	Jinling Hotel Nanjing <sup>NEW</sup>
45. Best Hotel in Central South China	Hilton Wuhan Optics Valley <sup>NEW</sup>
46. Best Hotel in Southwest China	The Ritz-Carlton, Chengdu <sup>NEW</sup>
<b>Resort Hotel Awards</b>	
47. Best Resort in China (Beach)	The Ritz-Carlton, Sanya <sup>NEW</sup>
48. Best Resort in China (Non-Beach)	InterContinental Kunming <sup>NEW</sup>
49. Best NEW Resort in China	The Westin Sanya Haitang Bay Resort <sup>NEW</sup>
50. Best Spa Resort in China	Banyan Tree Lijiang <sup>NEW</sup>
<b>Other Hotel Awards</b>	
51. Best Boutique Hotel in China	The Diaoyutai Boutique Chengdu <sup>NEW</sup>
52. Best Theme Hotel in China	Chimelong Hotel Guangzhou
<b>Serviced Residence Award</b>	
53. Best Serviced Residence Operator in China	Ascott China

<b>Travel Services Awards</b>	
54. Best Travel Agency in China	China International Travel Services
55. Best City in China (Leisure Travel)	Sanya <sup>NEW</sup>
56. Best City in China (BT-MICE)	Shanghai
57. Best Cruise Operator	Royal Caribbean Cruises Ltd.
58. Best Theme Attraction	Hong Kong Disneyland Resort
59. Best Overseas NTO in China	Singapore Tourism Board <sup>NEW</sup>
60. Best Overseas NTO in China promoting BT-MICE	Tourism Australia