

# PRESS RELEASE



Please embargo all information until 16<sup>th</sup> April 2015, 10pm Shanghai Time

## **59 Greater China Industry Leaders Triumph at the 8<sup>th</sup> Annual TTG China Travel Awards**

*Shanghai, 16 April 2015* – Running into its auspicious 8<sup>th</sup> year, TTG China Travel Awards 2015 culminates on this night in celebration of the 59 winners who represent the best and brightest in the Greater China travel trade industry.

Surpassing their peers and industry standards, 26 winners took home the signature Hermes trophy for the first time. Debuting as the best in the Greater China travel trade industry, the roll-call of inaugural winners were most evident across the Airline Awards, Individual Hotel Awards (in Beijing, Shanghai, Guangzhou, Shenzhen, Hong Kong and Macau), Hotel Awards in Other Regions in China and the Resort Hotel Awards. New winners like China Eastern Airlines and Sheraton Macao Hotel, Cotai have successfully claimed titles that were dominated by long-time winners, taking home the honor of Best China Airlines and Best Meetings and Conventions Hotel in Macau respectively.

8 of tonight's 59 winning organisations were also in the limelight for their remarkable comebacks into the awards. Among them were The Ritz-Carlton, returning to claim Best Luxury Hotel Brand in Greater China, and Chengdu, regaining its hold as the Best City in China (Leisure Travel). Other returning winners included The St. Regis Shenzhen (Best Luxury Hotel in Shenzhen), Courtyard by Marriott Shanghai Xujiahui (Best Mid-range Hotel in Shanghai), The Westin Beijing Financial Street (Best Meetings and Conventions Hotel in Beijing), The Astor Hotel, a Luxury Collection Hotel, Tianjin (Best Hotel in North China) Intercontinental Century City Chengdu (Best Hotel in Southwest China) and Mandarin Oriental, Sanya Best Spa Resort in China).

While first-time and returning winners make their way into the ranks of the TTG China Travel Awards, 5 veteran destinations and organisations – Shanghai, Singapore Airlines, Ascott China, Holiday Inn Macau and The Garden Hotel Guangzhou defended their titles with consecutive wins since the inauguration of TTG China Travel Awards in 2008. Despite new winners in almost all award categories, only the Hotel Chain Awards category saw a return of all recipients to their respective awards.

“It is no easy task to stay relevant in this intense and competitive industry, especially in the Greater China region. We applaud our winners for raising the benchmark of industry excellence with their relentless pursuit of consumer satisfaction and acknowledgement, their innovation and revamp that make our industry an ever-interesting one.”

The TTG China Travel Awards is a TTG Travel Trade Publishing Event organised by TTG China and held yearly in Shanghai, in conjunction with The Leading International MICE Event in China, IT&CM China and The Leading Corporate Travel Management Conference For China, CTW China.

Voting for the TTG China Travel Awards 2016 opens in December 2015.

More information on the TTG China Travel Awards can be found at: [www.ttgchina.com/ttg-awards](http://www.ttgchina.com/ttg-awards)

*Please refer to Annex A for the full list of 2015 winners.*

## About TTG China Travel Awards

The TTG China Travel Awards has been recognising the best of Greater China's travel industry since 2008. This prestigious annual event honours stellar Travel Suppliers across Airlines, Hotels & Resorts, Serviced Residences and Travel Services segments in the region. This TTG Travel Trade Publishing event is proudly organised by TTG China, with the support of TTG-BTmice China, TTG Asia, TTG India, TTGmice, TTGassociations and TTG Asia Luxury.

## About TTG Travel Trade Publishing

### **One Travel Trade Connection. Infinite Possibilities.**

TTG Asia Media's Travel Trade Publishing group has been connecting Asia-Pacific's travel industry with its leading trade publications since 1974. The one-stop integrated portfolio of print and online titles spans the leisure trade, corporate travel, MICE and luxury travel domains, reaching key decision makers, influencers and professionals in each sector. The group's titles are widely acclaimed as the industry's preferred read and chosen by advertisers as an effective marketing platform. With its online titles, circulation now reaches readers worldwide. Core titles include TTG Asia, TTG China, TTG India, TTGmice, TTG-BTmice China, TTGassociations, TTG Asia Luxury and TTG Show Daily.

## About TTG Asia Media

### **The Leading Travel and Tourism Publisher and Events Organiser In The Asia-Pacific**

Established in 1974, TTG Asia Media is at the forefront of the Asia-Pacific travel and tourism industry. Its authority encompasses the leisure trade, luxury travel, corporate travel, MICE and association domains. Through its four business groups, the company publishes leading regional trade titles for the travel industry, Singapore maps and guides for inbound tourists, organises international trade events and creates solutions that foster global business collaborations among travel industry players worldwide.

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Award Title		2015 Award Winners
<b>Airline Awards - For airlines serving and operating in China</b>		
1	Best China Airline	China Eastern Airlines <sup>NEW</sup>
2	Best Asian Airline	Singapore Airlines
3	Best European Airline	KLM <sup>NEW</sup>
4	Best American Airline	Delta Airlines <sup>NEW</sup>
5	Best Middle Eastern Airline	Qatar Airways
<b>Hotel Chain Awards</b>		
6	Best Global Hotel Chain Operating in Greater China	Starwood Hotels and Resorts
7	Best Local Hotel Chain Operating in Greater China	Jin Jiang International Hotel Management Co. Ltd.
8	Best Luxury Hotel Brand in Greater China	The Ritz-Carlton
9	Best Mid-range Hotel Brand in Greater China	Holiday Inn Hotels and Resorts
10	Best Economy Hotel Brand in Greater China	Ibis
<b>Individual Hotel Awards</b>		
11	Best Luxury Hotel in Beijing	Rosewood Beijing <sup>NEW</sup>
12	Best Luxury Hotel in Shanghai	Four Seasons Hotel Pudong, Shanghai <sup>NEW</sup>
13	Best Luxury Hotel in Guangzhou	Sofitel Guangzhou Sunrich
14	Best Luxury Hotel in Shenzhen	The St. Regis Shenzhen
15	Best Luxury Hotel in Hong Kong	The Ritz-Carlton, Hong Kong <sup>NEW</sup>
16	Best Luxury Hotel in Macau	Grand Hyatt Macau
17	Best Mid-range Hotel in Beijing	Park Plaza Beijing Wangfujing
18	Best Mid-range Hotel in Shanghai	Courtyard by Marriott Shanghai Xujiahui
19	Best Mid-range Hotel in Guangzhou	Holiday Inn Guangzhou Shifu
20	Best Mid-range Hotel in Shenzhen	Novotel Shenzhen Watergate <sup>NEW</sup>
21	Best Mid-range Hotel in Hong Kong	Harbour Plaza 8 Degrees
22	Best Mid-range Hotel in Macau	Holiday Inn Macau
23	Best Business Hotel in Beijing	Regent Beijing
24	Best Business Hotel in Shanghai	The Westin Bund Center Shanghai
25	Best Business Hotel in Guangzhou	The Garden Hotel, Guangzhou
26	Best Business Hotel in Shenzhen	JW Marriott Hotel Shenzhen
27	Best Business Hotel in Hong Kong	The Mira Hong Kong
28	Best Business Hotel in Macau	MGM MACAU
29	Best Meetings & Conventions Hotel in Beijing	The Westin Beijing Financial Street
30	Best Meetings & Conventions Hotel in Shanghai	InterContinental Shanghai Puxi <sup>NEW</sup>
31	Best Meetings & Conventions Hotel in Guangzhou	Langham Place, Guangzhou <sup>NEW</sup>
32	Best Meetings & Conventions Hotel in Shenzhen	Hilton Shenzhen Shekou Nanhai <sup>NEW</sup>
33	Best Meetings & Conventions Hotel in Hong Kong	W Hong Kong <sup>NEW</sup>
34	Best Meetings & Conventions Hotel in Macau	Sheraton Macao Hotel, Cotai Central <sup>NEW</sup>
35	Best New Hotel in Beijing	Sunrise Kempinski Hotel, Beijing <sup>NEW</sup>
36	Best New Hotel in Shanghai	Hyatt Regency Chongming <sup>NEW</sup>

37	Best New Hotel in Guangzhou	Double Tree by Hilton Guangzhou <sup>NEW</sup>
38	Best New Hotel in Shenzhen	Hyatt Place Shenzhen Dongmen <sup>NEW</sup>
39	Best New Hotel in Hong Kong	Dorsett Tsuen Wan, Hong Kong <sup>NEW</sup>
<b>Hotel Awards in Other Regions within China</b>		
40	Best Hotel in Northeast China	Grand Hyatt Dalian <sup>NEW</sup>
41	Best Hotel in North China (excluding Beijing)	The Astor Hotel, a Luxury Collection Hotel, Tianjin
42	Best Hotel in Northwest China	The Westin Xian <sup>NEW</sup>
43	Best Hotel in East China (excluding Shanghai)	Langham Place, Xiamen <sup>NEW</sup>
44	Best Hotel in Central South China (excluding Guangzhou and Shenzhen)	Kempinski Hotel Changsha
45	Best Hotel in Southwest China	InterContinental Century City Chengdu
<b>Resort Hotel Awards</b>		
46	Best Resort in China (Beach)	The Ritz-Carlton, Sanya
47	Best Resort in China (Non-Beach)	Sands Resorts Cotai Strip Macao <sup>NEW</sup>
48	Best NEW Resort in China	The Westin Blue Bay Resort <sup>NEW</sup>
49	Best Spa Resort in China	Mandarin Oriental, Sanya
<b>Other Hotel Awards</b>		
50	Best Boutique Hotel in China	Hotel Eclat Beijing <sup>NEW</sup>
51	Best Theme Hotel in China	Chimelong Hotel Guangzhou
<b>Serviced Residence Award</b>		
52	Best Serviced Residence Operator in China	Ascott China
<b>Travel Services Awards</b>		
53	Best Travel Agency in China	China International Travel Service
54	Best City in China (Leisure Travel)	Chengdu
55	Best City in China (BT-MICE)	Shanghai
56	Best Cruise Operator	Royal Caribbean Cruises Ltd.
57	Best Theme Attraction	Hong Kong Disneyland Resort
58	Best Overseas NTO in China	Korea Tourism Organization <sup>NEW</sup>
59	Best Overseas NTO in China promoting BT-MICE	Tourism Australia